



**After the parade participants should be picked up
on rue St. Charles Street in the parking areas.**

*** * * * Please do not park on the neighboring merchants' lots. * * * ***

1. **PARADE ROUTE** – The parade starts at 1:45 p.m. The parade begins at the James J. Eagan Center located at Waterford Dr. and Parker Rd and proceeds making a left onto Parker Rd. to New Florissant Rd., then turns left on New Florissant Rd. to Rue St. Francois, right on rue St. Francois to rue St. Ferdinand, left on rue St. Ferdinand to Washington St. then right on Washington St. The parade disperses after passing the Knights of Columbus Grounds on Washington St.
2. **WALKING UNITS** – **PLEASE NOTE CHANGE IN ASSEMBLY POINT.** All marching bands and walking units assemble at **Atonement Lutheran Church 1285 New Florissant Road.**
3. **MOBILE UNITS** - Assemble at James J. Eagan Center located at Parker Rd. & Waterford Dr. by using the ***Parker Rd. entrance.*** A parade official will check you in at this entrance and direct you to your parade line-up location. If you wish to be judged, arrive before noon, since judging begins promptly at noon, late arrivals will not be judged. ***FLOAT RIDERS are to be dropped off at the Ferguson-Florissant Administration building on Waterford Dr. across from the Eagan Center.*** They should then proceed to their unit. If you do not wish to be judged please arrive no later than 1:00 p.m. **REMINDER** - Floats can be no taller than 12 ft. Only the first two car clubs (only six cars per club) with approved applications are allowed.
4. **DECORATIONS** - All mobile entries must be completely covered with decorations (except Antique Vehicles - at least 1970 or earlier and car clubs). The tow vehicle does not have to be decorated. Any non-compliant vehicle will not be permitted to enter the parade. All decorations must be completed prior to entering the assembly point.
5. **DISTRIBUTION OF ITEMS TO SPECTATORS** - Parade participants may **not** pass out fliers or advertisements. This includes but is not limited to campaign literature or promotional fliers for events or businesses. Elected officials may not pass out anything with their name and position identified. **For safety reasons, no one may throw anything from parade vehicles to parade spectators.** This will be strictly enforced. A member of your group walking next to your unit may distribute only allowed items (e.g. candy or beads).
6. **SOUND** - Please indicate type of sound system (if you have sound) on the application.
7. **VISITING DIGNITARIES (elected officials)** - Please contact our office at (314) 837-0033 for dignitary rules.
8. **HORSE & DOG UNITS** - Must provide their own clean-up crew directly behind the horses or dogs. All horse and dog units assemble at Church of the Master (corner of Parker Rd. and Paddock Dr.) by 1:15 p.m.
9. **THE PROGRESS OF ALL PARADE UNITS MUST BE FORWARD.** Please do not stop, keep your forward movement, and follow the Parade officials' directions to avoid gaps in the parade. All units must complete the entire route to the Knights of Columbus Grounds on Washington St. Do not

leave the parade until you have passed the Knights of Columbus Grounds. The reviewing stands are at the corner of rue St. Francois and rue St. Jean, approximately 1 block before the television cameras.

SPECIFIC DIRECTIONS FOR WALKING UNITS AND BANDS
ASSEMBLING AT Atonement Lutheran Church 1285 New Florissant Rd.

There are several important assembly procedures for bands and walking groups to aid with the ease and safety of lining up for the parade.

Arrive before 1:15 p.m. when the parade route closes to traffic and check in at the registration table so the parade officials (wearing bright neon colored T-shirts) will know you have arrived. At this time they will provide you with your final instructions. Walking units will line up **on New Florissant Road** and be merged into the parade at the corner of **New Florissant Road and Parker Road** by parade officials. The parade leaves the Eagan Center at 1:45 p.m. You will follow the parade route listed on the parade rules approximately 2.5 miles.

Participant Arrivals:

- Band Buses – Drop off band members at **Atonement Lutheran Church 1285 New Florissant Road**. Unload the buses and have your group line up where instructed by parade officials. Buses immediately depart to Dierbergs at the intersection of Lindbergh and Washington. Park the buses behind Dierbergs until the parade is over. **Bands please play until you pass the Knights of Columbus Grounds**. After your unit passes the Knights of Columbus Grounds they will disperse and return to their buses.
- Participants arriving by car – Drop off band members and walkers at **Atonement Lutheran Church 1285 New Florissant Road**. Cars immediately exit the area. For safety reasons, no vehicles that are not part of the parade are allowed on the parking lots where the groups assemble. **All units must complete the parade to the Knight of Columbus Grounds.**

***** District 9 Girl Scouts - Special Instructions *****

Assemble at Little Woods Park on Parker Rd. about one block east of New Florissant Rd. Parents please drop off the girls on either Pepperhill or Castello which intersect Parker Rd. near the park. Parents may either park and watch the parade at this location or park and meet their children at the end of the parade route. Please park at the parking areas on rue St. Charles. **For safety reasons, and to respect the local businesses, do not park or meet your children on the neighboring merchant lots.** After parents meet their children at the end of the parade then they can take them to their cars. These scouts will leave the park at 1:45 p.m. **All units must complete the parade to the Knights of Columbus Grounds. Meet parade participants at the end of the parade at the parking areas on rue St. Charles.**

Please do not park on the neighboring merchants' lots.

APPLICATIONS MUST BE IN THE VALLEY OF FLOWERS OFFICE BY APRIL 3.

There must be one application for each unit entered. (If you need multiple units to remain together, please indicate this on the applications and staple all applications together.) The coordinator will notify you if there is a question about your application. The Valley Of Flowers Committee has final approval of all Parade applications. For additional information call the Valley of Flowers office at (314) 837-0033 or email us at valley-of-flowers@sbcglobal.net.

Mail completed applications to: Valley of Flowers, 601 rue St. Charles, Florissant, MO 63031