

**VALLEY OF FLOWERS PARADE APPLICATION**  
**THEME: "FLORISSANT SALUTES LANDMARKS OF THE WORLD"**  
**PARADE DATE - May 9, 2010 APPLICATION DEADLINE-April 5, 2010**

Please use one form for each unit. If more forms are necessary, call 837-0033. **LIMIT OF 3 UNITS.**

NAME OF ORGANIZATION \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE (DAY) \_\_\_\_\_ (NIGHT) \_\_\_\_\_

**TITLE OF ENTRY:**

\_\_\_\_\_

**CATEGORY TO BE JUDGED:**

(You may enter more than one category. It is not necessary that you be judged. If you do not care to be judged leave this section blank.)

\_\_\_\_\_ Best Theme

\_\_\_\_\_ Best Decorated Car

\_\_\_\_\_ Best Walking Unit (those not walking with a motorized unit)

\_\_\_\_\_ Best Organization Unit

\_\_\_\_\_ Best Antique Unit Automobile

\_\_\_\_\_ Best Antique Unit Other

\_\_\_\_\_ Best Commercially Sponsored Unit

**TYPE OF UNIT**

Mobile Unit

\_\_\_\_\_ Decorated Float Length of float including tow vehicle \_\_\_\_\_ ft. Sound \_\_\_\_\_ Type \_\_\_\_\_ # of Walkers \_\_\_\_\_

\_\_\_\_\_ Decorated Truck Length of truck \_\_\_\_\_ ft. Sound \_\_\_\_\_ Type \_\_\_\_\_ # of Walkers \_\_\_\_\_

\_\_\_\_\_ Decorated Car **(Must be 100% Covered)** Sound \_\_\_\_\_ Type \_\_\_\_\_ # of Walkers \_\_\_\_\_

\_\_\_\_\_ Antique Vehicle (1970 or earlier) Year \_\_\_\_\_ Model \_\_\_\_\_ ORIGINALS ONLY # of Walkers \_\_\_\_\_

\_\_\_\_\_ Specialty Units - Specify \_\_\_\_\_  
(i.e., shopping cart, Shriners cars)

-----Walking Units

\_\_\_\_\_ Specify (i.e., Clowns, etc.) Number \_\_\_\_\_

-----Horse/Dog Units

\_\_\_\_\_ Dog Units Number \_\_\_\_\_ Please see rule #7 on Valley of Flowers Parade Rules.

\_\_\_\_\_ Horse Units - Please specify type of horse unit. Please see rule #7 on Valley of Flowers Parade Rules.

I have read the parade rules and agree to comply with them. It is understood that if my entry is not in compliance with all rules on Sunday May 9, 2010 my entry will not be permitted to proceed with the rest of the parade.

The applicant agrees to hold harmless the Sponsoring Organization and the City of Florissant for any loss or damage to person or property of the Applicant

\_\_\_\_\_  
Signature

**MAIL APPLICATION TO: VALLEY OF FLOWERS - 601 Rue St. Charles - Florissant MO 63031**

**QUEEN CANDIDATE ONLY -VALLEY OF FLOWERS PARADE APPLICATION**  
**THEME: "FLORISSANT SALUTES LANDMARKS OF THE WORLD"**  
**PARADE DATE - May 9, 2010      APPLICATION DEADLINE-April 5, 2010**

Please use one form for each unit. If more forms are necessary, call 837-0033. **LIMIT OF 3 UNITS.**

NAME OF ORGANIZATION \_\_\_\_\_

QUEEN CANDIDATE \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE (DAY) \_\_\_\_\_ (NIGHT ) \_\_\_\_\_

**TITLE OF ENTRY:** \_\_\_\_\_

**CATEGORY TO BE JUDGED:**

You may enter more than one category. It is not necessary that you be judged. If you do not care to be judged leave this section blank.

\_\_\_\_\_ Best Theme

\_\_\_\_\_ Best Decorated Car

\_\_\_\_\_ Best Walking Unit (those not walking with a motorized unit)

\_\_\_\_\_ Best Organization Unit

\_\_\_\_\_ Best Antique Unit Automobile

\_\_\_\_\_ Best Antique Unit Other

\_\_\_\_\_ Best Commercially Sponsored Unit

**TYPE OF UNIT**

\_\_\_\_\_ Decorated Float Length of float including tow vehicle \_\_\_\_\_ ft. Sound \_\_\_\_\_ Type \_\_\_\_\_ # of Walkers \_\_\_\_\_

\_\_\_\_\_ Decorated Truck Length of truck \_\_\_\_\_ ft. Sound \_\_\_\_\_ Type \_\_\_\_\_ # of Walkers \_\_\_\_\_

\_\_\_\_\_ Decorated Car **(Must be 100% covered with decorations)** Sound \_\_\_\_\_ Type \_\_\_\_\_ # of Walkers \_\_\_\_\_

\_\_\_\_\_ Antique Vehicle (1970 or earlier) Year \_\_\_\_\_ Model \_\_\_\_\_ ORIGINALS ONLY # of Walkers \_\_\_\_\_

\_\_\_\_\_ Horse & Carriage - Please see rule #7 on Valley of Flowers Parade Rules.

I have read the parade rules and agree to comply with them. It is understood that if my entry is not in compliance with all rules on Sunday May 9, 2010 my entry will not be permitted to proceed with the rest of the parade.

The applicant agrees to hold harmless the Sponsoring Organization and the City of Florissant for any loss or damage to person or property of the Applicant.

SIGNATURE \_\_\_\_\_

**Mail Application to: VALLEY OF FLOWERS – 601 rue St. Charles – Florissant MO 63031**

## 2010 VALLEY OF FLOWERS PARADE RULES

1. **PARADE ROUTE** – The assembly point for mobile unit participants is at the Parker Road Entrance of the James J. Eagan Center. A parade official will check you in at this entrance and then you proceed to your parade number location. The parade will begin on Parker Rd. to Florissant Rd., then turns left on Florissant Rd. to St. Francois- right on St. Francois to St. Ferdinand – left on St. Ferdinand to Washington – right on Washington. The parade will disperse after passing the Knights of Columbus Grounds on Washington.
2. **MOBILE UNITS** - Assemble at James J. Eagan Center, Parker & Waterford Rds. **PARADE UNITS USE PARKER ROAD ENTRANCE.** Float riders are to be dropped off on Waterford at the Administration building across from the Eagan Center. They will go to the area where their unit is parked. **If you wish to be judged you must be assembled no later than noon. Judging will begin promptly at Noon.** Late arrivals will not be judged. If you do not wish to be judged please arrive no later than 1:00 p.m. Reminder – Floats can be no higher than 12 ft. **Car clubs are limited to the first two clubs with approved applications and allowed only six cars each.**
3. **DECORATIONS** - All mobile entries, except Antique Vehicles and Car Clubs, **MUST BE 100% COVERED WITH DECORATIONS.** An antique vehicle must be at least 1970 or earlier. The tow vehicle does not have to be decorated. Upon arrival at assembly point of parade, any vehicle not in compliance with this rule will not be permitted to enter the parade. **NO DECORATING OF CARS OR FLOATS PERMITTED AT ASSEMBLY POINT**
4. **DISTRIBUTION OF ITEMS TO PEOPLE** - Any person or organization in the parade **MAY NOT PASS OUT FLIERS OR ADVERTISEMENTS.** This includes all campaign literature as well as promotional fliers for events or businesses. Elected officials may not pass out souvenirs, fliers, etc. with their name and position identified. **Throwing candy or beads from parade vehicles to parade spectators is STRICTLY PROHIBITED.** In the interest of safety, it is recommended a member of your group walk next to your unit to distribute the items.
5. **SOUND** If you are having sound please indicate type of sound on the application.
6. **VISITING DIGNITARIES - (Elected Officials Etc.)** Please contact our office for dignitary rules. (314-837-0033)
7. **HORSE & DOG UNITS** - All units must provide their own clean-up crew, which will follow directly behind the horses or dogs. Horse and dog units assemble at Church of the Master (corner of Parker Rd. and Paddock Rd). **All units need to assemble by 1:00 p.m.** Parker Rd will be closed to all traffic at 1:00 p.m. Parade leaves the Eagan Center at 1:45 p.m.
8. **WALKING UNITS** - All marching bands and other walking units will assemble at Atonement Lutheran Church, 1285 N. Florissant Rd. Florissant Road will be closed to all traffic at 1:00 p.m. Please see next page\*.

### **DEADLINE - APPLICATIONS MUST BE IN THE VALLEY OF FLOWERS OFFICE BY APRIL 5, 2010**

One application is to be completed for each unit entered. If there is more than one unit entered and you wish to remain together, please indicate this and staple all applications together.

The coordinator will notify you if there is a question about your application.

All Parade applications are subject to approval of The Valley Of Flowers Committee.

For additional information call the Valley of Flowers office at 314-837-0033 or email us at valley-of-flowers@sbcglobal.net

**MAIL COMPLETED APPLICATION TO: Valley of Flowers 601 rue St. Charles Florissant, MO 63031**

**ALL UNITS MUST REMEMBER THEIR PROGRESS IN THE PARADE MUST BE A FORWARD MOVEMENT. PLEASE DO NOT STOP, ALWAYS MOVE YOUR UNIT FORWARD, AND FOLLOW PARADE OFFICIALS DIRECTIONS. WE ARE TRYING TO AVOID GAPS IN THE PARADE. ALL UNITS MUST COMPLETE THE ENTIRE PARADE ROUTE. THE PARADE ENDS AT THE KNIGHTS OF COLUMBUS GROUNDS ON WASHINGTON. DO NOT LEAVE THE PARADE UNTIL YOU HAVE PASSED THE KNIGHTS OF COLUMBUS GROUNDS. THE REVIEWING STAND IS AT STEVE ROBBINS BLDG. ON ST. FRANCOIS.**

**\* DIRECTIONS FOR UNITS (WALKING UNITS AND BANDS) ASSEMBLING  
AT ATONEMENT LUTHERAN AND DESMET APARTMENTS**

We have several important **procedures** for groups assembling at Atonement Lutheran Church or DeSmet Apartments. We hope these procedures will help make the lining up for the parade easier and safer.

**\*\*One of the procedures you must follow is registering your group at our registration table. By your signing up we will know you have arrived and we will be able to give you final instructions. The table will be operated by one of our parade officials wearing a bright neon green T-shirt.**

**\*\*Everyone lining up at Atonement Lutheran or DeSmet Apartments must be there between noon and 1:00 p.m. Church services last until noon and Florissant Road will be closing to traffic at 1:00 p.m.**

**\*\*Band Buses - You are to enter Florissant Road and go to DeSmet Apartments. Pull into DeSmet, unload the buses and have your group line up in Atonement Lutheran's parking lot. Please do not have your buses block the emergency exit at DeSmet Apartments. **Bands should not play music at Atonement Lutheran Church while Church Services are in session.** Buses will depart immediately and go to Dierbergs at the intersection of Lindbergh and Washington. The buses will park behind Dierbergs until the parade is over. After students are lined up someone from your group should register you with a parade official at the registration table. They will be given additional information about the parade. The parade leaves the Eagan Center at 1:45 p.m. Parade officials will be at Atonement to assist you with entering the parade. You will follow the parade route listed on the parade rules. The reviewing stand is in front of Steve Robbins Bldg. On rue St. Francois **Bands please play until your unit passes the Knights of Columbus Park then disperse and return to the buses. All units must complete the parade to the Knight of Columbus Grounds.****

**\*\*Participants arriving in Cars - The dropping off point for the parade are on Florissant Road in front of Atonement Lutheran Church. You are to drop off the participants between noon and 1:00 p.m. Cars are to immediately exit the area. Groups can assemble on the Atonement Lutheran Parking lot - however vehicles will not be allowed. **The parking lot is for pedestrian use only.** Group leaders should register their group with a parade official at the registration table. They should then find their group and wait with them.**

**\*\*The parade leaves the Eagan Center at 1:45 p.m. Parade officials will be at Atonement to assist you with entering the parade. For the safety of all our walkers, no motorized vehicles or animals will be allowed to enter the parade at Atonement. All motorized vehicles must start at the Eagan Center and all animal units at Church of the Master. You will follow the parade route listed on the parade rules. **All units must complete the parade to the Knight of Columbus Grounds. The reviewing stand is at Steve Robbins Bldg. on St. Francois****

**\*\*District 9 Girl Scouts - This is a very large group and needs special directions. Your group is to assemble at Little Woods Park. The park is on Parker Road about one block East of Florissant Road. There are two intersecting streets - Pepperhill and Castello. Parents are to drop the girls off using either Castello or Pepperhill. It is recommended parents either park and watch the parade at this location or meet their children at the end of the parade. You will need to make arrangements where you can meet or parents can meet their children at the end of the parade and take them to their cars. **All units must complete the parade to the Knights of Columbus Grounds. The reviewing stand at Steve Robbins Building on St. Francois.****

**\*\*People meeting parade participants at the end of the parade are to use the parking areas on St. Charles St. Please do not park on a neighboring merchants lot.**

## DIGNITARY RULES

The following rules will apply to all dignitaries who desire to participate in the Valley of Flowers Parade.

### OFFICE HOLDERS

1. The office holder may have an identification sign with the title of the office presently held. **No sign will be permitted indicating candidacy for office.**
2. Office holders may ride in a car only if it is **100% covered** with decorations. Sheets of bunting covering the hood, trunk and/or sides of a vehicle are **NOT** considered adequate decoration. The person's name and present office can be denoted on the vehicle. Cars, which do not conform to these rules, will not be permitted to enter the parade. This will be a judgment of the parade official at the assembly point on Parker Rd. This rule does **not** apply to Antique Cars. Antique cars are those which are 1970 or earlier. **ORIGINALS ONLY - NO REPLICAS.**
3. *Throwing candy or beads from parade vehicles to parade spectators is **STRICTLY PROHIBITED.** In the interest of safety, it is recommended a member of your group walk next to your unit to distribute the items. None of the information distributed can be imprinted with your name or official position.*

**ALL** individuals and organizations must submit a parade application form to the Valley of Flowers office to enter the parade. Those applications received after the deadline, if accepted, will be placed in the parade in the order received. **ALL PARADE APPLICATIONS ARE SUBJECT TO APPROVAL OF THE VALLEY OF FLOWERS COMMITTEE.**

## FLORISSANT CITY OFFICIAL RULES

The following rules will apply to all Florissant elected officials who desire to participate in the Valley of Flowers Parade.

1. The office holder may have an identification sign with the title of the office presently held.
2. Office holder's vehicles do not need to be covered with decorations.
3. Throwing candy or beads from parade vehicles to parade spectators is **STRICTLY PROHIBITED**. In the interest of safety, it is recommended a member of your group walk next to your unit to distribute the items. None of the information distributed can be imprinted with your name or official position.

**All** individuals and organizations must submit a parade application form to the Valley of Flowers office to enter the parade. Those applications received after the deadline, if accepted, will be placed in the parade in the order received.