



**\*\* After the parade pick up participants only on rue St. Charles Street.\*\***  
**\*\*\*Please do not park on the neighboring merchants' lots.\*\*\***

**\*\*\*IMPORTANT CHANGE -- MANDATORY MEETINGS\*\*\***

**At least one person from each unit must attend one of the safety meetings at the James J. Eagan Center either on Tuesday, April 14, at 6:30 p.m. OR on Saturday, April 18, at 11:00 a.m. The Festival will prohibit units who do not attend at least one meeting from parade participation.**

- 1. PARADE ROUTE** – Starts at 1:45 p.m. at the James J. Eagan Center (Waterford Dr. and Parker Rd.), proceeds left on Parker Rd. to New Florissant Rd., turns left on New Florissant Rd. to Rue St. Francois, continues right to rue St. Ferdinand, goes left to Washington St. then right on Washington St. where it disperses after passing the Knights of Columbus Grounds on Washington St.
- 2. WALKING UNITS** – **\*\*NOTE CHANGE -- Dance groups will only perform on a flatbed or float. They will not walk in the parade.\*\*** All marching bands and walking units assemble at Atonement Lutheran Church 1285 New Florissant Road. Walkers are limited to 25 walkers per unit (excluding bands). All units must continually move forward to maintain a close gap with the unit before them.
- 3. MOBILE UNITS** – Use the Parker Rd. entrance at James J. Eagan Center located at Parker Rd. & Waterford Dr. Parade officials will check you in and direct you to your parade line-up location. If you wish to be judged, arrive before the noon start of judging. Late arrivals will not be judged. Drop *FLOAT RIDERS* off at the Ferguson-Florissant Administration building on Waterford Dr. across from the Eagan Center. They should then proceed to their unit. If you do not wish to be judged please arrive no later than 1:00 p.m. **REMINDER** - Floats can be no taller than 12 ft. Only the first two car clubs (only six cars per club) with approved applications are allowed. All vehicles in the parade must submit proof of insurance to the office with the parade application. Units must continually move forward to maintain a close gap with the unit before them.
- 4. DECORATIONS** - All mobile entries must be completely covered with decorations (**Exceptions:** antique cars [50 plus years old] and car club cars). All support vehicles must be completely decorated prior to entering the assembly point, however, the tow vehicle does not have to be decorated. The Festival committee will immediately remove any non-compliant vehicle from the parade.
- 5. DISTRIBUTION OF ITEMS TO SPECTATORS** - Parade participants may **not** pass out fliers or advertisements. This includes but is not limited to campaign literature or promotional fliers for events or businesses. Elected officials may not pass out anything with their name and position identified. **\*\*\*NOTE CHANGE -- For safety reasons, no one may throw anything from parade vehicles to parade spectators. Parade officials may immediately remove from the parade the unit that violates this provision.\*\*\*** A group member walking next to your unit may distribute allowed items (e.g. candy or beads).
- 6. SOUND** - Please indicate type of sound system (if you have sound) on the application.
- 7. VISITING DIGNITARIES (elected officials)** - Please contact our office at (314) 837-0033 for rules.
- 8. HORSE & DOG UNITS** - Must provide their own clean-up crew directly behind the horses or dogs. All horse and dog units assemble at Church of the Master (corner of Parker Rd. and Paddock Dr.) by 1:15 p.m.
- 9. THE PROGRESS OF ALL PARADE UNITS MUST BE FORWARD. \*\*NOTE CHANGE -- Do not stop. All units must follow the instructions of the parade officials and continually move forward to maintain a close gap with the unit before them. Parade officials may immediately remove non-compliant units from the parade. \*\*** All units must complete the entire route to the Knights of Columbus

Grounds on Washington St. Do not leave the parade (**unless you have been removed by a parade official**) until you have passed the Knights of Columbus Grounds. The reviewing stands are at the corner of rue St. Francois and rue St. Jean, approximately one (1) block before the television cameras.

**SPECIFIC DIRECTIONS FOR WALKING UNITS AND BANDS**  
**Assemble at Atonement Lutheran Church 1285 New Florissant Rd.**

**\*\*\*NOTE CHANGE – Dance units will not walk in the parade. Dance units accepted into the parade will assemble with their flatbed or float at the James J. Eagan Center.\*\*\***

These important assembly procedures will aid with the ease and safety of lining up walking units for the parade:

Arrive before 1:15 p.m. when the parade route closes to traffic. Check in at the registration table so the parade officials know you have arrived. They will provide you with your final instructions. Walking units will line up on New Florissant Road and parade officials will merge units into the parade at the corner of New Florissant Road and Parker Road. The parade leaves the Eagan Center at 1:45 p.m. You will follow the parade route listed on the parade rules (approximately 2.5 miles).

Participant Arrivals:

- Band Buses – Drop off band members at Atonement Lutheran Church 1285 New Florissant Road. Unload the buses and have your group line up where instructed by parade officials. Buses immediately depart to Dierbergs at the intersection of Lindbergh and Washington. Park the buses behind Dierbergs until the parade is over. **Bands please play until you pass the Knights of Columbus Grounds.** After units pass the Knights of Columbus Grounds they will disperse and return to their buses.
- Participants arriving by car – Drop off band members and walkers at Atonement Lutheran Church 1285 New Florissant Road. Cars immediately exit the area. For safety reasons, no vehicles that are not part of the parade are allowed on the parking lots where the groups assemble. **All units must complete the parade to the Knight of Columbus Grounds.**

**Meet parade participants at the end of the parade at the parking areas on rue St. Charles.**

**Please do not park on the neighboring merchants' lots.**

**APPLICATIONS MUST BE IN THE FESTIVAL OFFICE BY THE FIRST FRIDAY IN APRIL.**

There must be one application for each unit entered. The coordinator will notify you if there is a question about your application. The Valley Of Flowers Committee has final approval of all Parade applications. For additional information email us at [office@florissantvalleyofflowers.com](mailto:office@florissantvalleyofflowers.com) or call the Festival office at (314) 837-0033.

**\*\*\*NOTE CHANGE -- Submission of a parade application means that your unit agrees to comply with these rules. Violation of these parade rules may result in a parade official immediately removing the non-compliant unit from the parade and / or the Festival banning the non-compliant or violating unit from future parades. \*\*\***

**If you fill out a paper application deliver in person or mail it to:** Valley of Flowers, 601 rue St. Charles, Florissant, MO 63031 **or scan it and e-mail it to:** [office@florissantvalleyofflowers.com](mailto:office@florissantvalleyofflowers.com).



Valley of Flowers Festival Applications  
Sunday Marching, Performing, Walking Parade Unit

Application Deadline – first Friday in April

Please read the “Parade Rules” before you fill out this form.

**\*\*NOTE CHANGE -- Dance groups will only perform on a flatbed or float. They will not walk in the parade. Dance units use Mobile Parade form.\*\***

By submitting this form, I have read the parade rules and agree to comply with them. I further understand that if my entry is non-compliant with any of the rules on parade day, my unit will not proceed with the rest of the parade. The applicant agrees to hold harmless the Sponsoring Organization and the City of Florissant for any loss or damage to person or property of the Applicant. *If this is a sponsored unit, please submit an electronic copy of the sponsor’s logo.*

For additional information call 314-837-0033 or e-mail *office@florissantvalleyofflowers.com*.

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ E-mail address: \_\_\_\_\_

Phone (day time): \_\_\_\_\_ Phone (cell or evening): \_\_\_\_\_

Address: \_\_\_\_\_  
(Street) (City) (State) (Zip)

**Type of marching unit:** *Put an X in the box to select your category.*

- Marching Band Size \_\_\_\_\_ Nickname \_\_\_\_\_  
Bands please indicate which if any of these groups will march with the band:  
Pom Pom, Majorettes, Twirlers: Size \_\_\_\_\_ Director \_\_\_\_\_
- Color Guard Size \_\_\_\_\_ Director \_\_\_\_\_
- Drill Team Size \_\_\_\_\_ Director \_\_\_\_\_
- Other Please explain \_\_\_\_\_

\_\_\_\_\_  
*(Please limit to 25 to 50 words.)*

To help arrange parking of your vehicles, please complete the following:

Number of buses \_\_\_\_\_ Number of cars \_\_\_\_\_ Number of vans \_\_\_\_\_ Number of trucks \_\_\_\_\_

**REMEMBER: The Parade Application is not complete and will not be accepted without the attached Commentator form.**

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Scan and e-mail (see above), mail, or present in person Application and Commentator Form to:  
Valley of Flowers, 601 rue Saint Charles, Florissant, MO 63031**

**\*\*\*\*\*FOR OFFICE USE ONLY\*\*\*\*\***

Accepted by Valley of Flowers Festival \_\_\_\_\_ Date \_\_\_\_\_



Valley of Flowers Festival Applications  
Sunday Marching, Performing, Walking Parade Unit

Commentator Sheet Deadline – second Friday in April

**\*\*NOTE CHANGE -- Dance groups will only perform on a flatbed or float. They will not walk in the parade. Dance units use Mobile Parade form.\*\***

**Please read the “Parade Rules” before you fill out this form.**

*Only one unit per form (for additional forms, copy this form or contact 837-0033)..*

Organization Name: \_\_\_\_\_

Type of Group (*circle one*): Marching, Performing, Walking Group Nickname: \_\_\_\_\_

Contact Name: \_\_\_\_\_ E-mail address: \_\_\_\_\_

Phone (day time): \_\_\_\_\_ Phone (cell or evening): \_\_\_\_\_

Address: \_\_\_\_\_  
(Street) (City) (State) (Zip)

Number in group: \_\_\_\_\_ How many years has the group performed? \_\_\_\_\_

How many years has your group been in the Valley of Flowers Parade? \_\_\_\_\_

Where has your group performed? \_\_\_\_\_

\_\_\_\_\_  
*(Limit to 25 to 50 words. Continue on the other side if needed)*

**Description of Entry:** Please give any information about your group that is not covered above. The narrators will use this. The narrators will speak about your group for approximately one and a half minutes as you pass the television cameras. Please make it interesting to the viewers and if there is a sponsor for this unit or if this is a business include information about the sponsor or business and an electronic copy of sponsor’s or business’s logo (*limit of 100 to 150 words for everything*):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
*(Limit to 100 to 150 words total.)*

For additional information call 314-837-0033 or e-mail [office@florissantvalleyofflowers.com](mailto:office@florissantvalleyofflowers.com).

**REMEMBER: The Parade Application is not complete and will not be accepted without the Commentator form.**

**Scan and e-mail (see above), mail, or present in person Commentator Form and Application to :  
Valley of Flowers, 601 Saint Charles Street, Florissant, MO 63031**

**\*\*\*\*\*FOR OFFICE USE ONLY\*\*\*\*\***

Accepted by Valley of Flowers Festival \_\_\_\_\_ Date \_\_\_\_\_